

Breakthrough Coalition is a network of service providers and others concerned with senior issues, committed to enhancing the quality of life for older adults within the St. Louis metropolitan area through education, advocacy and networking.



BC NEWS



Helping Seniors Since 1991

www.breakthroughcoalition.org

June 2011

Breakthrough Coalition General Membership 2011 Meetings

- Tuesday, February 1
- Tuesday, April 5
- Tuesday, June 7
- Tuesday, August 2
- Tuesday, October 4
- Tuesday, December 6

General Membership Meetings:
Networking starts at 8:00 am;
Meeting starts at 8:30 at the
[Maryland Heights Centre](#).

Breakthrough Coalition Steering Committee 2011 Meetings

- Tuesday, January 4
- Tuesday, March 1
- Tuesday, May 3
- Tuesday, July 5—8:00am
- Tuesday, September 6
- Tuesday, Nov 1—8:00am

Steering Committee Meetings start at 12:00 p.m. at the Alzheimer's Association, 9374 Olive Blvd., 63132. Phone 314-432-3422.

Breakthrough Coalition 2011 Officers

*President -
Hedva Barenholtz Levy*

*Past President -
Joann Eng-Hellinger*

*V.P. / President Elect -
Stefanie Osiek*

Secretary - Lori Jurgiel

Treasurer - Don Holt

Founders Panel to Join Us in June



Hedva Barenholtz Levy

Here we are looking towards our June meeting already. Halfway through 2011. With all the excitement we've had this spring from Mother Nature, we all will be grateful to be done with tornado season. As I write these words, I am still trying to wrap my mind around the enormity of the recent devastation that occurred in Joplin, Missouri. One of our Breakthrough Coalition members forwarded an e-mail to me describing the impact on the Joplin Area Agency on Aging. Seniors lost their homes, some even their lives; a nursing home was demolished. One of their senior centers suffered damage, but got

power back and was serving meals on Tuesday. As a pharmacist, I am getting information about pharmacies that were affected and the procedures in place allowing patients to receive emergency refills of their medications despite the absence of medical or pharmacy records. In some way, it touches all of us. By talking about Joplin, I certainly do not mean to ignore the fact that many families and businesses right around the corner from us here in St. Louis were demolished or severely damaged, just a month ago. It is so important for us to remember how lucky we are and to help others when we can.

That gives me perhaps an awkward but sincere segue to remind you that at our June meeting we will be voting for a St. Louis charity to "Give Back" to in December. This is part of our ongoing 20th anniversary celebration.

In addition, on June 7, 2011, our general meeting will include a special segment with a Breakthrough Coalition

Founders Panel. The panel will commence at 8:30, with the biannual **Networking Event** immediately following (shortly after 9 a.m.). We've invited Anne Korr, Mary Schaefer, Barb Selders, and Ann Bannes to share their thoughts with us. They were involved during those early days when Breakthrough wasn't even Breakthrough Coalition yet. You won't want to miss hearing about the lay of the land of senior services in 1991. What motivated the Department of Health and our 2 AAAs to meet as a community planning group? How did we get our name? Where did the logo come from? What were the original aspirations for the organization? What words of wisdom can we learn as we gain a better understanding of why we are here today as the Breakthrough Coalition?

June's general meeting is on the 7th beginning at 8:30 a.m. Arrive early for informal networking and to sign in. See you there! ■

Employment Networking After Meetings

Don't forget: For those of you looking for employment and for those of you who are looking to hire, there is space set aside immediately following the close of the general meeting where you can meet to exchange infor-

mation. Also, all members are encouraged to participate in a committee as part of our bylaws. It is through the committee work that you truly get to know one another and build the network-

ing relationships that we all value. Following the June meeting, if you are not already on a committee, be sure to talk to the chairpersons of our 3 committees to find out more about each one.

Bi-Annual Speed Networking Event

**Tuesday, June 7, 2011
Speed Networking Event**

Are you in the senior care industry and want to effectively expand your business network? Are you tired of meeting the same people at your networking events while gravitating towards the people you know with little results? Are you shy or feel overwhelmed when you are at a large networking event and have difficulty making connections?

If you answered yes to any of these questions, then join us at the Breakthrough Coalition's FREE speed networking event on Tuesday, December 7, 2010 from 8:30—10:00 am. This event will be held at the Maryland Heights Community Center located at 2344

McKelvey Rd. Remember to bring plenty of business cards and brochures!

Refreshments will be provided. This special edition of the regular Breakthrough meeting is fun, exciting and a different way to grow your business and make long lasting business contacts. Speed networking is proven to be more effective than traditional networking methods. You can meet more people in one evening speed networking than most people do in five months. Speed networking is perfect for business owners, entrepreneurs, and business development professionals. This event is sponsored by the Breakthrough Coalition, with special sponsorship by ResCare HomeCare and Diane Quitmey-

er of MetLife. Breakthrough Coalition is a network of service providers and others concerned with senior issues, committed to enhancing the quality of life for older adults within the St. Louis metropolitan area through education, advocacy and networking.

Breakthrough Coalition has a more than 25 year history of providing support to older adults. Formed in 1991, the coalition began with a handful of agencies wanting to simplify the "system" of care and support for older adults. Today, Breakthrough welcomes more than 200 agencies and individuals who participate in the mission. ■

BC Committee Information

Steering Committee / Chair – Hedva Barenholtz Levy

For more information contact Hedva Barenholtz Levy at 314-994-9409 or hedva@hblpharm.com

- Provides organizational structure, fiscal responsibility, oversight, management, accountability, adherence to bylaws and governance to Breakthrough Coalition
- Assures annual review of reports & quality assurance measures
- Reviews endorsement of projects, products, and grant opportunities
- Consists of standing committees listed below and convenes ad hoc committees as needed
- Members consist of Breakthrough Coalition officers, committee chairpersons, members at large & representatives from key senior organizations

Education Committee / Chair – Tom Meuser with assistance from Lila Shepley

For more information contact Tom Meuser at 314-516-5421 or Meusert@umsl.edu

- Supports professional development of Breakthrough membership
- Plans, coordinates and supports periodic educational sessions & materials with input from membership and steering committee
- Explores continuing education credit opportunities
- Conducts environmental scans to identify timely and relevant topics for membership education
- Recommends ad hoc committees / issues of focus

Advocacy Committee / Chair – Mark Michelson

For more information contact Mark Michelson at 314-414-1400 or Mark@pscstl.com

- Monitors & tracks legislation / policy issues affecting seniors
- Provides members with tools to advocate for clients
- Provides Breakthrough membership with legislative updates / policy action alerts when appropriate
- Recommends ad hoc committees / issues of focus

Networking Committee / Chair – Bonnie Laiderman

For more information contact Bonnie Laiderman at 314-514-2444 or bonnie@veteranshomecare.com

- Supports membership development of organization
- Maintains tools for membership communication such as website, list serve, membership database, newsletter and new member packets
- Identifies strategic partnerships to support purpose of Breakthrough Coalition (i.e. Gateway Grandparents, MAC, Resource Guide, etc.)
- Periodically surveys the membership to improve organizational function
- Planning & coordinating networking events (i.e. Speed Networking)